



Business Newsletter

Niagara's WorksourceOne Announces the Summer Season of Job Fairs

As the summer season approaches, Niagara's WorksourceOne is excited to announce a series of job fairs designed to connect local businesses with talented job seekers. These events provide a unique opportunity for companies to showcase their brand, network with potential employees, and fill open positions.

This summer, WorksourceOne will be hosting three job fairs at various locations throughout Niagara County. The schedule is as follows:

- March 29th: Niagara Falls High School 10am-1pm
- June 4th: Oppenheim Park in Niagara Falls
- August 6th: Day Road Park in Lockport
- September 24th: Oppenheim Park in Niagara Falls

These job fairs are an excellent chance for businesses to tap into the local talent pool and find the right candidates to fill their staffing needs. By attending one or all of these events, companies can:

- Showcase their brand and job opportunities to a targeted audience
- Network with potential employees and conduct on-the-spot interviews
- Fill open positions and reduce recruitment costs
- Support the local community and contribute to the region's economic growth

If you are a business interested in attending any of these job fairs, please reach out to Kevin Minnick at kevin.minnick@niagaracounty.com to reserve your spot. Don't miss this opportunity to connect with the best and brightest talent in Niagara County and take your business to the next level.

Business Highlight

Matrix Imaging Solutions (Matrix), based in Sanborn, is a full-service customer communications partner, providing digital solutions, transactional print and mail, and direct mail through a variety of omnichannel delivery methods.

For the past four years, Matrix has been a proud partner with Niagara County's Employment & Training, benefiting from the on-the-job training (OJT) program. This collaboration not only offsets training costs but also enhances the onboarding process, improving employee engagement, retention, and productivity.

According to Katie Thompson, Matrix SVP of Operations, "The partnership we have developed with Mike and the Niagara County OJT program has proven to be invaluable. We have been able to hire and retain some amazing individuals who have proven to be tremendous assets to our business. Mike has a unique ability to match individuals with our company's culture! We are grateful to have this partnership to help connect us with individuals from the community that we may not have access to otherwise."

OJT continues to be an invaluable resource, strengthening Matrix's workforce and supporting local job growth.

For more info about the OJT program, please contact Mike Kearney at (716)278-8213 or michael.kearney@niagaracounty.com



Wanda Ridgeway, OJT Participant, Insert Operator at Matrix



YOUTH SPOTLIGHT

We want to congratulate Kenya on achieving perfect attendance during this semester of college!

Kenyata has been involved in the Niagara County Young Adult Program since 2023. She has overcome numerous personal struggles to not only achieve her GED, but also was accepted into the nursing program at SUNY Niagara where she is maintaining a 3.89GPA. Kenyata had set a personal goal to have perfect attendance during college and she succeeded this semester. We wish Kenyata continued success during her college journey.

For more info about the Young Adult Employment Program, please email

Dawn.Cody@niagaracounty.com

Trott Access Center

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HOW CAN WORKSOURCEONE HELP YOUR BUSINESS?

At no cost to businesses, WorkSourceOne has multiple services available to assist with connecting employers to potential employees.

- ◆ Niagara's Talent: Online resume databank
- ◆ Create job postings that are connected to the National Labor Exchange, one of the largest job sites nationally
- ◆ Space available to conduct Open Interviews and Job Recruitments
- ◆ On the Job Training (OJT) incentive program up to \$5,000, which reimburses a business for a trainee's start up wages
- ◆ Seasonal Job Fairs throughout Niagara County
- ◆ Highlight Job Postings on our Website and Social Media Platforms

For more information about the WorkSourceOne's Business Services, please visit our website at

www.niagaracounty.gov/worksource_one



SCION CENTER

New York Systems Change and Inclusive Opportunities Network (NY SCION) seeks to improve education, training and employment opportunities and outcomes for youth and adults with disabilities. This initiative has made it possible to reach more people with disabilities at more Local Workforce Development Boards across NYS.

Save the date

It is not too late to register for the next virtual training session on March 12, 2025, presented by the Yang-Tan Institute. The topic will be disclosure and accommodations. To register for this no-cost event, go to <https://events.yangtaninstitute.org/e/10763/register>.

Hours of Operation

Monday—Thursday

8:30am—12pm, 1pm—4pm

Friday

8:30am—12pm, 1pm—3pm